At the University of California San Diego, challenging convention is our most cherished tradition. The Campaign for UC San Diego is a university-wide comprehensive fundraising effort to transform the student experience, our campus, and ultimately the way humanity approaches problems and develops solutions.

Division of Social Sciences

Embracing nonconvention

The Division of Social Sciences encompasses a bold breadth of disciplines and research areas with a common core: service. With our 10 departments, mulitple interdisciplinary degree programs, and many minors and research units, we come together to understand the human experience from all angles. From economics to politics, human development to education, inequality to social mobility, we are fearless in addressing society's grand challenges. And with about 40 percent of last year's undergraduate degrees coming from Social Sciences, we bring our collective courage and compassion to the community.

Our grand goal is to build a better world where opportunities abound for everyone. We believe neighborhoods should be vibrant with families of all incomes well-served by excellent schools. Where urban planning makes it easier to get to work and where a healthy environment coexists with strong job growth. Our hopes for our own community are the same for cities everywhere. We start by preparing today's students to become tomorrow's leaders, reinventing convention through diverse thought, perspective, and impact.

We have an opportunity to expand our impact by investing in our people and programs. To grow Social Sciences to its full potential by expanding research, project-based learning, and teacher training. To make waves in the study of design, global poverty, and robotics. And to cultivate collaboration and investigation in one central space. Together, we can fly the banner of public engagement, powering possibilities that transform our communities.

500

Community-based programs connect students and faculty with schools, industries, local and state governments, and non-profit organizations
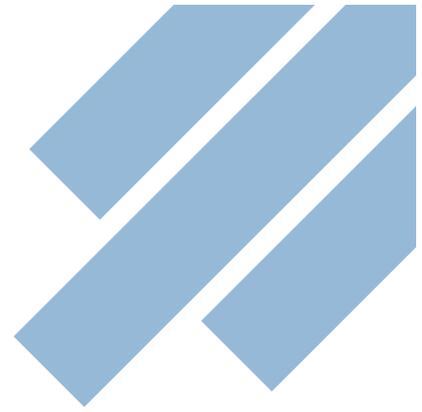
1st of its kind

The Department of Cognitive Science, which takes a multi-specialty approach to understanding human cognitive development

Renowned faculty

Have included three Nobel Laureates and six MacArthur Foundation "Genius Grant" Fellows

Continue the nontradition.

Division of Social Sciences Priorities

Enhancing the student experience

» **Scholarships** assure undergraduate students access to opportunity, nurturing the next generation of social scientists from all backgrounds, experiences, and aspirations.

» **Fellowships** nourish the pipeline of social science leadership for the most talented graduate students, fueling our research and discovery engine with fresh ideas and ideals.

Enriching our campus community

» Expanding **Partnership UCSD**, our division's flagship project-based learning program, requires investment in faculty, teaching, student programs, and scholarships as we enhance our focus in real estate, law and politics, economics and finance, and mental health.

» Our **Teacher Training initiative** seeks to prepare K-12 educators to cultivate skills for the next wave of the labor force to thrive in a new generation of jobs.

» In the new **Public Engagement Building**, we will work together with community partners on important issues such as civic planning, K-12 educational equity, student performance, and sustainable development. The building will be a "front porch" to the community for engagement on important social issues, bringing together Education Studies/ CREATE, Urban Studies and Planning, and a new Real Estate and Development program.

Sparking research and innovation

» The **Yankelovich Center for Social Research** is concentrating efforts on an Upward Mobility Commission to point policymakers to what will work best to restore the nation's promise of social progress.

» Our **Global Poverty, Development, and Education** team of all-star economists are advancing breakthroughs to help private and public sector leaders make sound, data-driven decisions.

» The **Cognitive Science and Robotics** project incorporates our understanding of humans' interaction with machines into advanced robotics that benefit our work and our lives.

Help us continue the nontradition.

With your help, UC San Diego will advance our outreach and reinforce the foundations for academic achievement. Our division has made great strides setting the standard of excellence for our students, faculty, and staff, but your partnership will unleash our ambitions for the greater good. Together with your philanthropic support of the **Campaign for UC San Diego**, we can turn the study of social sciences into better careers, better communities, and better lives for everyone — everywhere.

Learn more at campaign.ucsd.edu