

The Campaign For UC San Diego

At the University of California San Diego, challenging convention is our most cherished tradition. The Campaign for UC San Diego is a university-wide comprehensive fundraising effort to transform the student experience, our campus, and ultimately the way humanity approaches problems and develops solutions.



UC San Diego Health Clinical Care

Advancing Compassionate, Personalized Patient Care

UC San Diego Health combines education, exploration, and clinical expertise to deliver an unparalleled patient experience to an ever-growing number of patients. For the last 50 years, we have focused on serving our global community by improving health.

We are proud to be the first and the finest in many areas.

For example, we are home to the only Comprehensive Cancer Center in the San Diego region; we are the area's first Level 1 Trauma Center; we are the region's most robust multi-organ transplant program; and we completed the first heart-liver transplant in San Diego.

In November 2016, we opened Jacobs Medical Center at UC San Diego Health, which offers the possibility of world-class care to hundreds more patients than we had traditionally been able to treat. Our numerous research facilities, including Altman Clinical and Translational Research Institute, complement our clinical care efforts to accelerate discovery and integrate emerging treatments with patient care plans before they are widely available, as well as speed novel therapies from our laboratory benches to patient bedsides everywhere.

We not only define what is new but also what is next in the world of clinical care: Our concept for a neurobehavioral health institute will combine inpatient and outpatient care and research for a whole-person, comprehensive solution to pressing mental health issues. We also strive to ensure that the 60 percent of our patients from underserved or underinsured populations have the care they need and deserve, and to create clinical paradigms that can be adapted to benefit patients in developing nations.

Distinguished Hospital Award for Clinical Excellence

(Healthgrades)

One of 100

*"Great Hospitals in America"
(Becker's Hospital Review)*

Renowned faculty

27 National Academy of Medicine members and 8 Nobel laureates

8 nationally ranked clinical specialties

Pulmonology, orthopedics, geriatrics, cancer, cardiology and heart surgery, neurology and neurosurgery, gynecology, and gastroenterology and gastrointestinal surgery
(U.S. News & World Report)

Continue the nontradition.

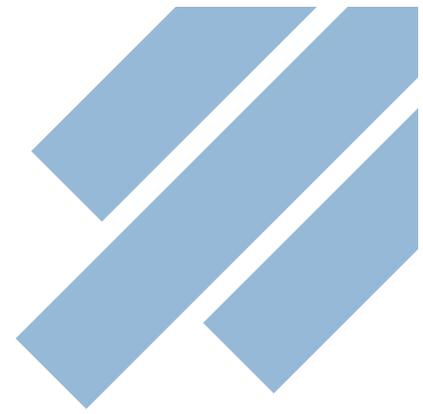
Priorities for the Highest Caliber of Clinical Care

Advancing patient care

As we enhance our clinical framework, we will be better able to offer a world-class patient experience, increase access to groundbreaking clinical care, and develop programs that enhance quality of life for patients and their loved ones. Together, we can create positive change on a local, national and global scale.

The following represent just a few of the many ways you can advance life-changing — and lifesaving — patient care in San Diego and beyond:

- » Support the growth and development of new and existing **patient-experience initiatives**, which will help patients understand and maximize the science, facilities, and care available throughout UC San Diego Health. This could include support for clinical trial participation and for psychosocial support and logistics and could provide resources to implement new care guidelines that inform growth within our facilities and around the world.
- » Increase patient **access to high-quality care**. This may include improving our ability to connect with underserved patients through local and international outreach programs; empowering us to create new technology that allows doctors to connect with patients anytime, anywhere; and expanding our clinical footprint.
- » Expand our ability to offer **services and programs that promote hope and healing** in patients and among their families and friends. These may include support groups, healing art classes, wellness services, and nutrition courses, to name a few.



Help us continue the nontradition.

With your help, we can passionately pursue our ongoing vision to create a healthier world — one life at a time — through new science, new medicine, and new cures. Extraordinary patient care for everyone is at the center of that vision, and we look to our community to drive us to the next level. Together with your philanthropic support of the **Campaign for UC San Diego**, we have the ability to significantly impact the future of health care so that we may provide patients with the very best for years to come.

[Learn more at **campaign.ucsd.edu**](https://campaign.ucsd.edu)