

The Campaign For UC San Diego

At the University of California San Diego, challenging convention is our most cherished tradition. The Campaign for UC San Diego is a university-wide comprehensive fundraising effort to transform the student experience, our campus, and ultimately the way humanity approaches problems and develops solutions.



UC San Diego Alumni

Distinctively nonconventional

Face it, Tritons — we're different. We come from a different kind of university. We're not big on bricks and ivy — our league is another entirely. One that stretches across oceans, that dives as deep into the intricacies of DNA as it does of artistic expression. UC San Diego started as a most unlikely enterprise that grew into the world-renowned university you experienced and forged the unique community to which you belong. Now, over 185,000 graduates later, our future is a vision we can all share, one we can all make real — and one that will make a real difference.

Our grand vision is to advance UC San Diego and all of the people it serves. For the students who walk in your path with an unparalleled education that is accessible and affordable. For our campus and community through intellectual and cultural offerings, sharing the wonder of the arts, the thrill of scientific discovery, and the marvel of technology. And for the world by fostering the next generation of breakers and innovators, those who pursue the greater good in nonconventional fashion.

Continuing our alumni legacy of nontradition means investing in opportunities to propel promising people and programs. We seek support from alumni to invest in student scholarships, to fund innovative spaces and community places, and to seed enterprising initiatives and experiments.

185,000 alumni

Including engineers, researchers, educators, entrepreneurs, healers, artists, and just about every other kind of wavemaker you can imagine

650 and counting

Companies launched by and/or utilizing technology produced by UC San Diego alumni, faculty, or staff

\$75 million

Largest-ever alumni gift to UC San Diego, made by Taner Halicioglu '96 in 2017 to establish a new Institute for Data Science

1st in the nation for the past seven years

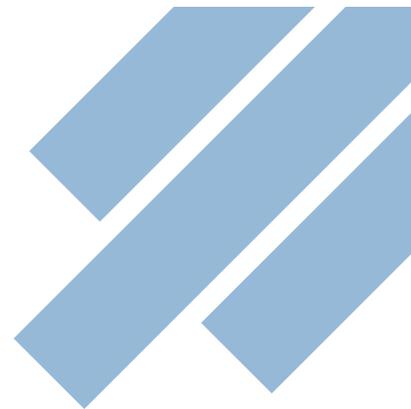
Best public university for serving the public interest, based on social mobility, research, and service (*Washington Monthly*)

7th in the world

Best public university (*Times Higher Education World University Rankings*)

Continue the nontradition.

UC San Diego Alumni Priorities



Join us in supporting the Campaign for UC San Diego with a gift to any area of campus or to one of these priorities for our Triton community. Together with contributions from like-minded alumni, students, parents, and friends, we'll leverage and empower our audacious campus community to make waves here on campus and across the globe.

Enhancing the student experience

- » By growing the **Alumni Leadership Scholarship Endowment**, we will increase the number of thinkers, tinkerers, and disrupters who will have access to a UC San Diego education.

Enriching our campus community

- » The new **Alumni Center** will be a gathering place for Tritons to contemplate, celebrate, and nurture their network as they connect with faculty and staff, mentor students, honor UC San Diego's history, and plan for its future.
- » The new **Innovative Cultural and Education Hub** at Park Boulevard and Market Street in San Diego's East Village will be our anchor as we make entrepreneurial and artistic waves downtown.

Sparkling research and innovation

- » **The Basement** is a 3,000 square foot space where great ideas spark. Alumni-founded and established in 2015, The Basement is an incubator and accelerator program where 4,000 student entrepreneurs annually collaborate with passionate alumni mentors. Projects come to life as students with earnest ambitions nurture their concepts while gaining real-world experience growing companies and social innovation ventures that serve the community.

Help us continue the nontradition.

With your help, our students — future Tritons one and all — will leave this campus as inspired innovators and leaders, invigorated by your legacy to make the world's biggest problems one giant nonissue.

Together with your philanthropic support of the **Campaign for UC San Diego**, we can continue to challenge convention, to be the place where education passes along a spirit of curiosity and the boldness to question tradition, and create our own: a risk-taking, rule-breaking, it-can-only-happen-here nontradition.

Our history of distinction rests upon you. You made this university as much as it made you. And we invite you to keep unmaking history with us.

[Learn more at campaign.ucsd.edu](https://campaign.ucsd.edu)