The Campaign For
UC San Diego

At the University of California San Diego, challenging convention is our most cherished tradition. The Campaign for UC San Diego is a university-wide comprehensive fundraising effort to transform the student experience, our campus, and ultimately the way humanity approaches problems and develops solutions.

Student Support and Success

Inspiring Innovators and Leaders

It takes breakers to make waves.
At UC San Diego, we break things better. And we do it by looking at the world in a different way, with the courage to dissect convention and shake up the traditional. For nearly 60 years, we’ve been educating, encouraging, and creating the next generation of maverick artists, entrepreneurs, researchers, policy-makers, scholars, engineers, and healers.

We call our ambitious and deserving students “breakers.”
These high-performing students come from different economic backgrounds, contributing to UC San Diego’s vibrant, diverse, and rich campus community. Our future changemakers are provided with support, opportunities, and encouragement to thrive as they prepare to impact society through a fearless, risk-taking approach.

Our nonflagging dedication to creating the next generation of innovators and leaders includes a pledge to make learning accessible and affordable for all. But access is not the whole story. As UC San Diego plans to grow our undergraduate population by thousands of students in the next decade, we will ensure their success by providing necessary writing, critical reflection, math, and science support programs, as well as experiential, service, and hands-on learning opportunities.

Our goal? To maximize all students’ potential for academic and post-graduate success. We prepare students to become global and innovative problem solvers and social change agents, graduating with curiosity, an innovative spirit, and a nontraditional approach to collaboration that will change the world.

88,451
Freshman applicants for 2017

1st in the nation
Among peer institutions for enrolling the most low-income students (New York Times)

Top 3 for public good
Second best public university for serving the public interest, based on social mobility, research, and service (Washington Monthly)

5th in the world
Best public university (Times Higher Education World University Rankings)

60 percent
Of undergraduates receive some need-based financial aid

Continue the nontradition.
Help us continue the nontradition.

With your help, UC San Diego will expand need- and merit-based scholarships to broaden access and affordability to our world-class educational experience. And we’ll create additional tools, opportunities, and academic support for their lifelong success. Together with your philanthropic support of the Campaign for UC San Diego, we can unlock the promise of our student support programs and initiatives.

Learn more at campaign.ucsd.edu

Student Support and Success Priorities

Excellence: Recruiting the Best and Brightest

» Recruiting scholarships attract ambitious students of the highest academic merit who will become tomorrow’s boundary breakers.

» With a transition to Division I, athletics scholarships entice students demonstrating strong academic and athletic ability, closing the competitive gap between UC San Diego and our institutional peers.

Opportunity: Opening Doors and Changing Lives

» The Chancellor’s Associates Scholars Program improves the pathway for qualified students from all backgrounds to achieve a higher education at UC San Diego.

» The Teaching + Learning Commons offers student-centered supplemental instruction and tutoring support to ensure academic and post-graduate success.

» The Preuss School UCSD, a charter school on campus, provides a diverse pipeline from middle school to college, with 20 percent of graduates choosing to attend UC San Diego.

» Programs for first-generation students and those from underserved areas include the OASIS Summer Bridge Program, Summer Engineering Institute, and Pathways to Success, which provide tailored tutoring, mentoring, counseling, and networking opportunities.

Experience: Educating Beyond the Classroom

» Undergraduate Research Scholarships provide support and opportunity for students to gain valuable research experience in virtually every field of study.

» Study Abroad and Global Seminar Scholarships provide funding for eye-opening international study almost anywhere in the world from Athens to Zambia.

» Immersive, project-based learning experiences, such as those available through the EnVision Arts and Engineering Makers Studio and Partnership UCSD, provide opportunities to explore, tinker, create, and solve.